




CYBERSECURITY  
& IDENTITY  
SUMMIT · 2022

APRIL 26-27 2022  
VIRTUAL SUMMIT  
CIS2022.CA

# SPONSORSHIP PACKAGE

CYBERSECURITY & IDENTITY SUMMIT 2022

*Version française disponible sur demande*



“Good blend of **Identity**  
**and Security** – two  
topics that are often  
discussed separately.”

— CIS ATTENDEE

# CONTENTS

**04** About CIS

**06** Schedule

**07** CIS 2021 Demographics

**09** Sponsorship Info

**12** Fine Print

## ABOUT CIS

The Cybersecurity & Identity Summit (CIS) is an essential event for the Technology industry, providing leading-edge insight on cyber risk prevention and digital identity management. CIS is a forum designed to encourage business leaders and government policymakers to share ideas and concerns about cybersecurity, digital identity, and data protection with industry experts.

Check out previous year's [sizzle reel](#) to see what to expect at this year's summit.

# IN·SEC·M

INNOVATION · SECURITY · MARKET

The Cybersecurity & Identity Summit 2022 is organized by In-Sec-M.

Founded in 2017, In-Sec-M, Canada's cybersecurity industry cluster, is a non-profit organization that brings together companies, learning and research institutions, and government actors to take concerted action to increase the cohesion and competitiveness of the Canadian cybersecurity industry, nationally and internationally.

[Click to learn more about IN-SEC-M.](#)





**OUR MISSION:  
CONNECTING PEOPLE,  
TECHNOLOGY &  
OPPORTUNITIES.**

# SCHEDULE

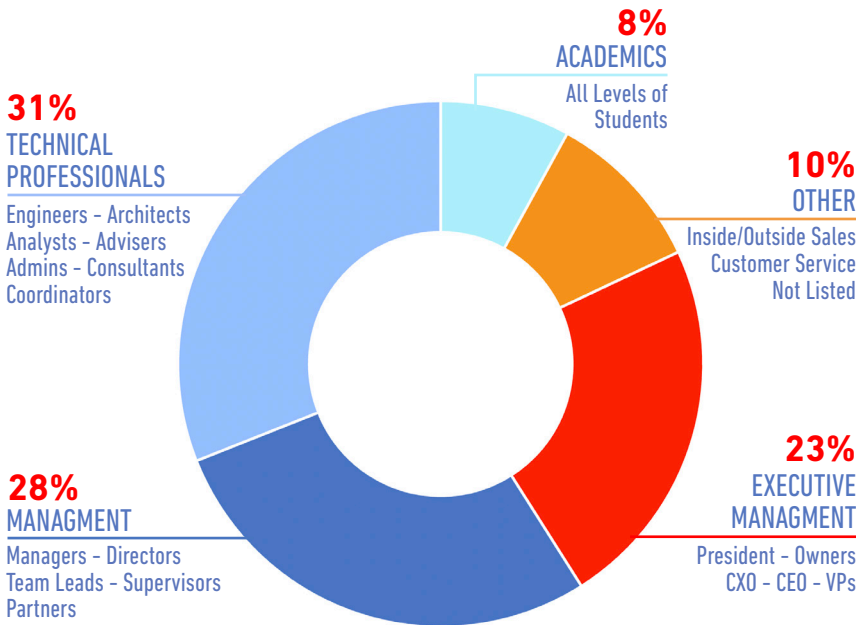
## DAY 1

Time (EDT)		Venue
8:45	Platform Opens/Networking	Main
	Open Statement	Main
9:00-10:00	Welcoming Remark	Main
10:15	Keynote/Title Sponsor	Main
10:35	Gold Sponsors Speakers	Main
12:00	Lunch Break	
13:00	Pitchfest	Main
13:30-16:30	Workshops (total of 24)	Seminar Rooms
16:30	MC Closing	Main

## DAY 2

Time (EDT)		Venue
8:45	Platform Opens/Networking	Main
9:00	Export Café/International Opportunities and Workshops	Main
10:00	Silver Sponsor Speakers	Main
12:00	Lunch Break	
13:00	Government Workshops	Seminar Rooms
	Platinum Sponsor	Main
16:30	MC Closing	Main

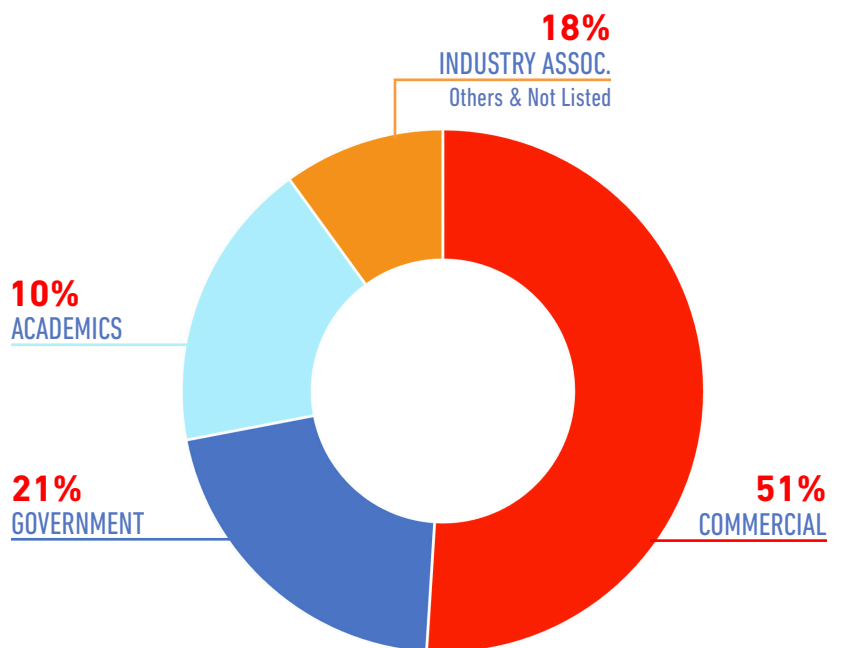
# CIS 2021 DEMOGRAPHICS

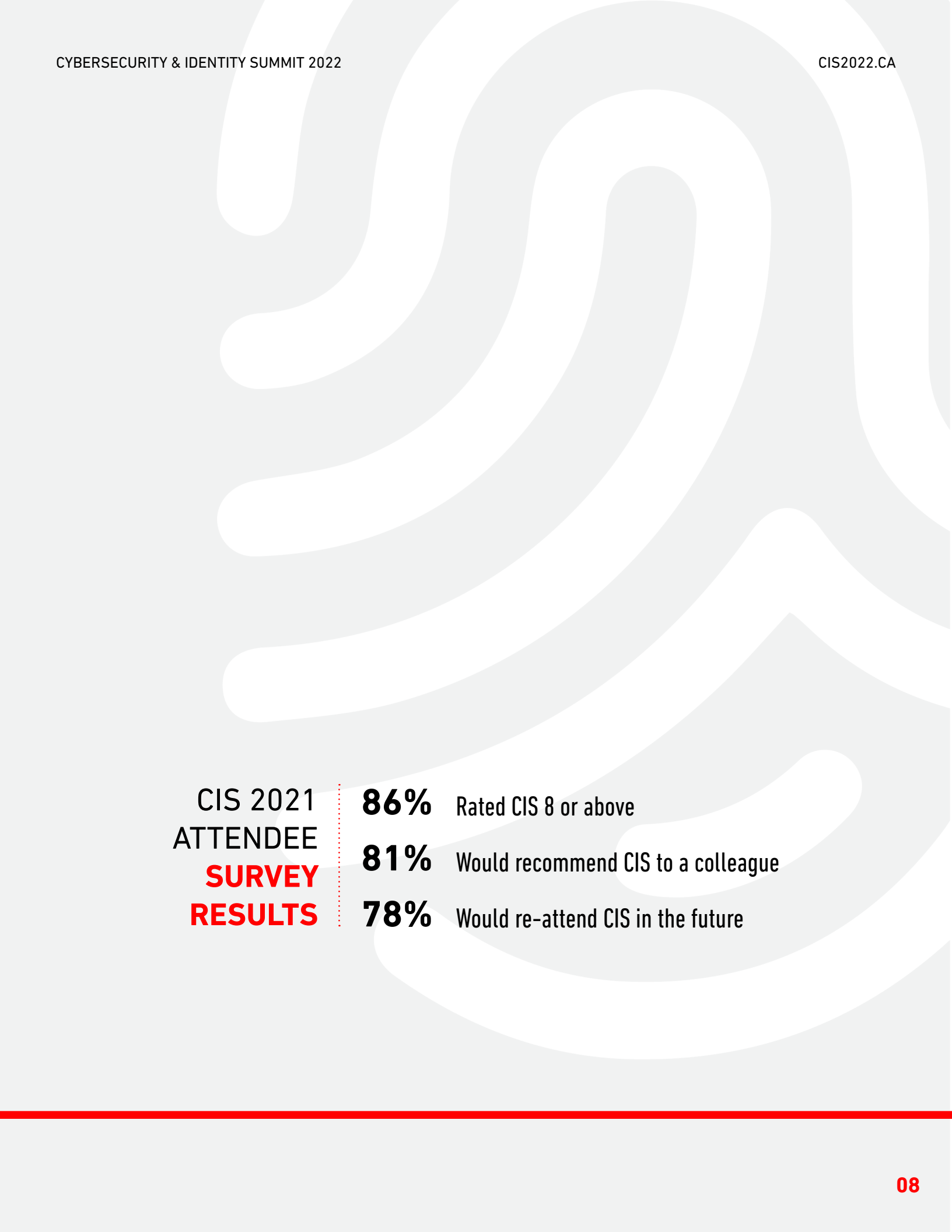


- 475** Registrations
- 28** Speakers
- 32** Exhibitors
- 24** Breakouts
- 4** Panelists
- 3** Keynotes
- 1** Pitchfest

## Selected Attendee Organizations

- Shared Service Canada (SSC)
- Department of National Defence (DND)
- Canadian Revenue Agency (CRA)
- Industry Canada
- Government of Ontario
- Government of Quebec
- RBC
- CIBC
- Calian
- KPMG
- Hitachi
- Ford
- Deloitte
- CISCO
- ATOS
- Ciena
- Bank of Canada
- And many more...





CIS 2021  
ATTENDEE  
**SURVEY**  
**RESULTS**

**86%** Rated CIS 8 or above

**81%** Would recommend CIS to a colleague

**78%** Would re-attend CIS in the future



## SPONSORSHIP INFO

Are you looking to increase brand identity across Canada and internationally? Sponsoring CIS 2022 allows you to network with an executive-level audience and gives you presentation opportunities as well as virtual presence in our marketplace platform.

BENEFIT/LEVEL	TITLE SPONSOR	PLATINUM	GOLD	SILVER	BRONZE
EVENT					
Keynote Main Stage	✓ Open	✓ Closing			
Presentation 15 Min Main Stage			✓	✓	
Logo on Stage	✓	✓			
Breakout Session	✓	✓	✓	✓	
Leads for Breakout	✓	✓	✓	✓	
Logo and Video on Virtual Billboard	✓	✓	✓		
Virtual Kiosk – Show Hall	✓	✓	✓	✓	✓
Guest Passes	30	20	10	10	5
Leads/Attendees List	✓	✓	✓	✓	✓

# SPONSORSHIP AVAILABILITY & COST

DIGITAL ASSET & PROMOTION					
Logo in Program	✓	✓	✓	✓	✓
Logo in Webpage	✓	✓	✓	✓	✓
Logo in Registration	✓	✓	✓	✓	✓
Logo in Social Media Promotion	✓	✓	✓	✓	✓
Cost	\$ 9 000,00	\$ 7 000,00	\$ 5 000,00	\$ 3 500,00	\$ 1 000,00
IN-SEC-M Member	\$ 7 200,00	\$ 5 600,00	\$ 4 000,00	\$ 2 800,00	\$ 500,00
Availability	1	1	7	7	20

“Network with an **executive-level audience** and gives you **presentation opportunities** as well as **virtual presence** in our marketplace platform.”

— CIS ATTENDEE



“The presenters were world class, I felt like I had access to **amazing knowledge & experience** in this space. **Great Work!**”

— CIS ATTENDEE

**FINE PRINT****CYBERSECURITY  
& IDENTITY**  
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All options are available on a first-come-first-served basis by payment in full.

To secure your sponsorship, we require full payment no later than four weeks prior to CIS 2022. Failure to pay in advance could result in missing a sponsorship spot in CIS 2022.

**FOR MORE  
INFORMATION****Write to us!****[CIS2022@INSECM.COM](mailto:CIS2022@INSECM.COM)****IN · SEC · M**

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ORGANIZED BY :

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